

2019 ARTIST STUDIO TOUR ADVERTISING APPLICATION

Full Color Brochure Advertisement Specifications and Rates

<u>Ad Type</u>	<u>Ad Size (approx.)</u>	<u>Ad Rate</u>
Business Card	3"w x 1.75"h	\$75.00
Quarter Page Vertical	3.25"w x 4.5"h	\$150.00
Quarter Page Horizontal	4"w x 3.5"h	\$150.00
Half Page Vertical	3.25"w x 9"h	\$225.00
Half Page Horizontal	6.5"w x 4.25"h	\$225.00
Full Page	6.5w x 9"h	\$450.00
Full Page Bleed	7.75"w x 10.5"h	\$475.00

Ads may be submitted electronically or in person. Ads must be high-resolution (300 dpi) in JPEG format. TAL will also accept a print-ready copy of ad, or a physical business card (PLEASE DO NOT STAPLE OR PAPERCLIP, put in an envelope).

Please email ads to: ninamajorartist@yahoo.com, give to our advertising representative, or deliver with payment to Tahoe Art League, 3062 Lake Tahoe Blvd., South Lake Tahoe, CA 96150.

DEADLINE: Ad Copy and Payment due by or before March 30, 2019

Type of Ad: _____ Ad Size: _____ Ad Rate: _____

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Physical Address: _____

Phone: _____ Email: _____

Authorized Signature: _____

For questions or additional information contact:
Nina Major (ninamajorartist@yahoo.com) or 530-545-1352

Thank you for supporting Tahoe Art League's 13th Annual 2019 Artist Studio Tour!